

TRAUB DESIGN ASSOCIATES

Complete Museum Exhibit Design Services

PROFESSIONAL SUMMARY:

Susan Traub wears many hats at Traub Design Associates. Her years of experience in both the corporate and non-profit business worlds has prepared her for her many roles as Director of Business Development, project manager, business administrator and facilitator of focus sessions.

Susan began her career as Chief Research Archaeologist for the Missouri State Historic Preservation program, just two years after the passage of the National Historic Preservation Act. During her tenure, she wrote many National Register nominations, presented several papers to local and regional archaeological associations, was twice invited by the National Park Service to participate in seminars at the annual meeting of State Historic Preservation Officers, and co-authored three publications. After moving from Missouri, she remained a consultant for special projects to the Historic Preservation program as well as a cultural resources consultant for the Kansas City District of the U.S. Army Corps of Engineers.

While living in Abilene, Kansas, Susan became the Executive Director of the Dickinson County Historical Society where during her six year tenure she increased the operating budget by 1000%, increased the volunteer corps by 500%, conducted a special fund raising campaign to purchase a 1903 Abilene built carousel, oversaw the building of several temporary exhibits, gallery renovations, and a permanent gift shop. She also instituted several new programs, including a survey of the extensive historic housing and commercial stock of Abilene, resulting in a tabloid-type publication including the history of the community and the results of the project.

Though embarking upon a new career as a legal secretary/paralegal/legal administrator that would last through the next 12 years, Susan continued her non-profit work by spearheading a campaign to create a countywide childcare center and pre-school and was the volunteer director of the Abilene Main Street program. This program was based roughly on the Main Street program developed by the National Trust for Historic Preservation intended to refocus attention to the downtown sections of the nation's small towns.

After a brief stay in Buffalo, New York, Susan took another non-profit position with the Pittsburgh (PA) Chapter of the American Institute of Architects where she worked to promote architects and good design in the City. She developed the Architects Placement Service as a non-dues revenue stream and found employment for over 125 architects in local firms.

After leaving the AIA, Susan took a position with The Sextant Group, a national technology-engineering firm, where she ultimately became Director of Marketing and Business Development. She developed her skills through her involvement with Society for Marketing Professional Services (SMPS) where she served as Treasurer and Board Member/Education Chairman until moving to Kansas in 2005. She also served briefly as Managing Director of the Community Design Center of Pittsburgh, an organization devoted to the revitalization of city and distressed neighborhoods.

Susan earned a BA in Anthropology from the University of Nebraska and an MA in Anthropology from the University of Missouri-Columbia.